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Media Credentials: [Credentials must be requested on the Bayou Jamb app by Aug. 16th.](#)

FOR IMMEDIATE RELEASE

BAYOU JAMB 2023

A special thank you to our Title Sponsors St. Francis Medical Center, Origin Bank, and Creed & Creed Your Local Injury Attorneys whose corporate sponsorship and partnership allow us to host this incredible event in our community.

NEW EVENT SCHEDULE

BAYOU JAMB MEDIA DAY MONDAY, AUGUST 21st 10:00 AM AT DON SHOWS FIELDHOUSE

DOWNLOAD THE BAYOU JAMB APP FOR DETAILS ON ALL EVENTS.

Fourteen high schools, seven match-ups, three days, and one extended weekend of Jambin football!

Thursday August 24th

6:00 pm Jonesboro Hodge (Visitor) vs. St. Frederick (Home)

8:00 pm Cedar Creek (Visitor) vs Mangham (Home)

Friday August 25th

6:00 pm Evangel (Visitor) vs. Ouachita (Home)

8:00 pm Ruston (Visitor) vs. West Monroe (Home)

Saturday August 26th

4:00 pm Darbonne Charter (Visitor) vs Red River (Home)

6:00 pm Jena (Visitor) vs OCS (Home)

8:00 pm Many (Visitor) vs Oak Grove (Home)

- Gates opens at **5 pm on Thursday and Friday** and **3 pm Saturday**.
- All tickets for Saturday scheduled games that were moved to Thursday - **will be honored on Thursday**. This includes VIP tickets, online tickets and tickets purchased at the school. You

can still purchase tickets at participating schools for \$12 and walk-up tickets will still be available to purchase all three days at the gate for \$15.

- Pep Rallies start one hour before each game.
- All tailgating spots will be honored Thursday – Saturday. With an extended day, we have additional spots available! Download the Bayou Jamb app for more information.

MARK YOUR CALENDARS FOR THE FOLLOWING BAYOU JAMB 2023 EVENTS

FAN JAMB WEEK – West Monroe, LA – Bayou Jamb comes to West Monroe! August 21 – 26, 2023 fans will enjoy signature events such as Champion Square Tailgate, Fan Jamb Pregame Live, Media Day, Character Counts School Tour, Salute to Service and Taste of the Tailgate Cook-Off. A week's worth of Bayou Jamb events packed throughout the community of West Monroe to give everyone a taste of the Bayou Jamb experience leading up to the big games August 25-26th at Rebel Stadium. For extended details, a calendar of events, and to purchase tickets, visit our website bayoujamb.com or download our app on Apple Store or Google Play.

BAYOU JAMB MEDIA DAY – West Monroe, LA – Bayou Jamb 2023 Media Day will be Monday, August 21st, upstairs in the Don Shows Fieldhouse at West Monroe High School beginning at 10 am. Coaches from the fourteen participating teams will address the media, and each school will bring two of its top players. Special guests in attendance include Bayou Jamb Lifetime Achievement Award Honoree Coach Jerry Arledge, Super Bowl Champion Strength Coach Travis Crittenden, and high school football coaches and players. Thanks to Ouachita Valley Federal Credit Union sponsor of Bayou Jamb Media Day 2023.

CHARACTER COUNTS SCHOOL TOUR – West Monroe, LA – Players from participating Bayou Jamb schools will visit elementary schools on Tuesday, August 22nd, connecting with students about the importance of maintaining healthy relationships in sports, in the classroom, and in their everyday lives. Each student will receive a coloring sheet for one (1) What-A-Burger Kids Meal. Whataburger is also awarding a year's worth of Whataburger to a Senior Football Player representing good character on and off the field. Please visit bayoujamb.com for scholarship details and to download an application.

THE SPIRIT OF ST. FRANCIS AWARD AND TOUR - Monroe, LA – Bayou Jamb, in partnership with St. Francis Medical Center, will host players from each participating school as they visit St. Francis Medical Center on Tuesday, August 22nd. Additionally, St. Francis Medical Center will recognize one outstanding senior member of a football team from one of the participating schools in the 2023 Bayou Jamb who excels in academics, community involvement, and extracurricular activities and who also exemplifies the following St. Francis' Core Values: Service, Reverence and Love for All of Life, Joyfulness of Spirit, Humility, and Justice. Award recipients will receive a \$1,000 educational stipend to go toward their post-graduate education school of choice. Football players from any participating school in Bayou Jamb can complete an application online by visiting bayoujamb.com.

SALUTE TO SERVICE - Monroe, LA on Wednesday August 23rd – Salute to Service is a celebration to Honor, Empower, and Connect our nation's service members, veterans, and high school ROTC members through sports. In honor of their service, Bayou Jamb will host a tribute to our service men and women and participating school's ROTC students on Wednesday, August 23rd, at 10:00 AM on the lawn of Ouachita Parish Courthouse. Please join us for this free event sponsored by Allied Roofing.

TEACHERS ROCK – READY, SET, SHOP! – West Monroe, LA on Thursday, August 24th – Get your business game day ready! Decorate your window and store for Fan Jamb week Aug. 21st-26th to pay tribute to our schoolteachers in this year’s window decorating contest themed “Teacher’s Rock-Ready, Set, Shop”. Fans will be encouraged to shop locally for back-to-school clothes, school supplies, visit restaurants, and much more while our teachers and educators throughout the region will be honored! **All businesses throughout the community are invited to participate.** Each decorated storefront will be featured on Bayou Jamb social media channels and fans will vote for their favorite “Teachers Rock - Ready, Set, Shop” storefront! Participation is FREE! Visit bayoujamb.com to register. Thank you to the West Monroe West Ouachita Chamber of Commerce for supporting this unique event.

CHAMPION SQUARE – West Monroe High School - **Thursday, August 24th - Saturday, August 26th,** @ West Monroe High School. In addition to the great football action, our ARMYs Champion Square opens at 4:00 PM on Thursday and Friday and 3 PM Saturday with vendors, games, music, pep rallies, tailgating and an activity filled Ochsner LSU Health Kid’s Zone. Set up a tent and get your business in front of thousands of fans by visiting bayoujamb.com or downloading our app on Apple Store or Google Play.

FAN JAMB TAILGATE - West Monroe High School - **Thursday, August 24th - Saturday, August 26th,** @ West Monroe High School. Football fans can set up their RVs, tents, and grills and stay for the weekend to watch all the football action. Stop by your local Brookshire’s Grocery for all your tailgate needs then join the fun activities and test your fitness level in the Championship Square area with the 360 Sports Academy, Ouachita Parish Sherriff Office, Army, National Guard, and Marine Corp fitness testing and several on-site displays. Reserve your spot today before they are all gone!

FAN JAMB PREGAME LIVE! – West Monroe, LA – **Thursday, August 24th - Saturday, August 26th,** the excitement of the football season kicks off with a weekend of spirit group and band performances that will have everyone buzzing as West Monroe High School transforms into Bayou Jamb Campus. Spirit groups will take the stage to highlight the passion for their team before every game! A full schedule of all pep rallies can be found in the Bayou Jamb app. Special thanks to Manpower for sponsoring.

TASTE OF THE TAILGATE COOK-OFF – West Monroe, LA – A perfect lunch to kick off football season! Bayou Jamb is hosting a tailgate cook-off at The Rec on 7th Square **Thursday, August 24th from 11-1 pm.** Local restaurants and chefs will battle it out for the Championship Title. Do not miss cheering for your favorite team while showing support for your favorite school as part of ticket proceeds go back to participating Bayou Jamb schools. General Admission is \$10 to sample all restaurants. Purchase tickets at bayoujamb.com or download our app on Apple Store or Google Play. Johnny’s Pizza sponsors Taste of the Tailgate.

VIP STADIUM CLUB – Don Shows Stadium, West Monroe, LA – Watch all the football games with up close field access. Outdoor seating and air-conditioned tent area complete with outdoor furniture, tv’s and unlimited food and drinks to kick-off the football season! Great food, atmosphere, and sideline experience you will not forget. Sponsored by State Farm Agents Pam Accardo, Kim Duke, and Blake Wheelis.

LIFETIME ACHIVMENT AWARD – West Monroe, LA – The 2023 Bayou Jamb Lifetime Achievement Award Honorees is Coach Jerry Arledge. Coach Arledge will be honored at halftime of the Ruston vs. West Monroe game on Friday, Aug. 25, 2023.

Bayou Jamb 2023 Title Sponsors:

St. Francis Medical Center, Origin Bank, Creed & Creed Your Local Injury Attorneys.

Special thanks to all of our Bayou Jamb 2023 sponsors that make this event possible. We couldn't do this without you! Ned White- Candidate for District 33 Senate, Ouachita Valley Federal Credit Union, Whataburger, Allied Roofing, Tempco Insulation, West Monroe West Ouachita Chamber of Commerce, Brookshires + Super 1 Foods, US ARMY, Johnny's Pizza, Manpower, West Monroe State Farm Agents (Pam Accardo, Blake Wheelis, Kim Duke), Ochsner Medical Center - Monroe, State Lakes Apparel, Vanguard Realty, Kirkland Kutters, Marion State Bank, Sterlington Physical Therapy, Versatile Land Service, Gregory Crop Consultants, Popeye's, Rimcor Inc., State Senator Glen Womack, Battery Pro, 101 Travel Plaza, Paramount Healthcare Consultants, Medlin's Metal Roofing, Sullivan's Feed and Farm Supply, Zaxby's, Senator Stewart Cathy, Azure Pools and Spa, 360 Sports Academy, Bare Necessities, Arrow Dental Marine Corp, Coca-Cola, City of West Monroe, Eagle Creek Recovery Center, Plunks Wrecker Service, Green Qube, Kyle's Postal, C & R Irrigation, Get-Fit-Pit, Bobby Williamson Flooring, Caples and Robinson Orthodontists, Spartan Adventure Park, Chief Marc Mashaw for Sheriff, Crafts Galore, Wal-Mart, KTVE and Fox-14, Signs Now, Coca-Cola, Egghead Video Production, Monroe Communications, First Net AT&T, The Radio People.

For more information about Bayou Jamb 2023, visit bayoujamb.com, like us on Facebook, Instagram, Twitter or Tik Tok and download the Bayou Jamb app at Apple Store or Google Play.