

## 2023 TEACHERS ROCK – READY, SET, SHOP! STORE DECORATING CONTEST

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usiness / Store Promotion:

**Event Description:** Join us for the inaugural Teachers Rock – Ready, Set, Shop! Storefront Decorating Contest. Prizes will be awarded for Most Original, Best Storyline / theme, and The People's Choice. Winners will receive (2) free tickets to Bayou Jamb and will be recognized on the field Saturday, August 26<sup>th</sup> (specific time TBD).

Deadline for Entry and Photo's is Date: Wednesday, August 16, 2023, 5pm.

Official Online Judging Window Starts: Monday, August 21, 2023, through August 24<sup>th</sup>, 2023.

## **RULES & REGULATIONS:**

- 1. To "enter" email this completed participation form and 1-3 photos of your business to <u>bayoujamb@gmail.com</u> by Wednesday, August 16, 2023, 5pm.
- 2. Each business will have **one photo** selected to post on social media.
- 3. Photos will be posted no later than Monday August 20, 2023, on Facebook and Instagram. Likes on each entry's photos will be counted as votes. Likes from Facebook and Instagram will be totaled for a combined entry count, determining the People's Choice Winner. Most Original, and Best Storyline / theme will be voted on by the Bayou Jamb Committee Members.
- 4. Judging will be based on "curb appeal" as viewed from the street for the People's Choice Winner. In-store displays, and store promotions **will be** considered for judging Most Original, and Best Storyline / theme.
- 5. Judging criteria will include a) Unique design and creative use of decorations; b) Storyline or theme; c) Display and placement of decorations, animated objects, etc.; and d) Overall presentation and promotions.
- 6. Winners will be notified on Thursday, August 24, 2023, and announced on Facebook and Instagram and recognized on the field at Bayou Jamb Saturday, August 26, 2023.
- 7. Business grants permission to Bayou Jamb to use storefront contest photos on social media for contest and promotional purposes.

Signature: \_\_\_\_

Date: \_\_\_\_

Participation form, pictures and store decorating deadline is Wednesday, August 16, 2023, 5pm to <u>bayoujamb@gmail.com</u>